CAREER CONNECTIONS FOR PROFESSIONALS

“The Career Success Equation”

Identity + Brand + Marketing + Sales = LANDING JOB

In today’s job market, experience and skills are not enough to land a job. Research shows that successful candidates have a distinct career identity, with an ability to tell their story AND sell their value to an employer.

- Do you have a clear understanding of who you are and what you have to sell?
- What message are you sending about yourself as a product?
- How can your skills and experiences solve the challenges of a department or a company?

PANEL OF INDUSTRY EXPERTS

IDENTITY & BRANDING

Linda Wolfe, Director, Careers Placement and Development
JVS Chicago

MARKETING

Andy Eltzroth, Partner
Tandemodus

SALES

Burton Kopulsky, Business Development Executive
IBM

Thursday July 12, 2012

5:00 to 5:30 p.m. Networking
5:30 to 7:30 p.m. Event
7:30 to 8:00 p.m. Networking

Illinois Holocaust Museum and Education Center
9603 Woods Drive
Skokie

Bring your Business Cards and enter for a chance to win complimentary tickets to the Holocaust Museum. Drawing will be held at end of event.

This event is free and open to the public. However, registration is required as space is limited. To register, connect to our website: jvschicago.org/event-registration/?ee=45.

For all inquiries about this event, contact Sandra Saltzman, JEN Outreach Coordinator, (847) 745-5482 or e-mail sandrasaltzman@jvschicago.org